

Problem Solving in Patient-Centred and Integrated Cancer Care

You treat a disease, you win, you lose. You treat a person, I guarantee
you, you'll win, no matter what the outcome.

*Hunter Doherty 'Patch' Adams, MD (American physician, author
and social activist)*

Problem Solving in Patient-Centred and Integrated Cancer Care

Edited by

Galina Velikova, BMBS, PhD, FRCP

Professor of Psychosocial and Medical Oncology, Leeds Institute of Cancer and Pathology, University of Leeds, Leeds; Leeds Cancer Centre, St James's University Hospital, Leeds Teaching Hospitals NHS Trust, Leeds

Lesley Fallowfield, DBE, BSc, DPhil, FMedSci

Director, Sussex Health Outcomes Research and Education in Cancer (SHORE-C), University of Sussex, Brighton

Jane Younger, MBChB, MRCPsych

Consultant in Psychological Medicine, Clatterbridge Cancer Centre NHS Foundation Trust, Birkenhead

Ruth E. Board, BSc, MBChB, PhD, FRCP

Consultant in Medical Oncology, Lancashire Teaching Hospitals NHS Foundation Trust, Preston; Honorary Senior Lecturer, University of Manchester, Manchester

Peter Selby, CBE, MD, MA, DSc, FRCP, FRCR, FMedSci

Professor of Cancer Medicine and Associate Dean, University of Leeds and Leeds Teaching Hospitals NHS Trust, Leeds; Honorary President of the Association of Cancer Physicians and of the European Cancer Concord

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Contributors

Dr Helen Adderley, Registrar in Medical Oncology, Christie NHS Foundation Trust, Manchester

Assistant Professor Tit Albreht, Senior Health Services Researcher, Head of Centre for Health Care, National Institute of Public Health of Slovenia, Ljubljana, Slovenia

Dr Anne Armstrong, Consultant in Medical Oncology and Honorary Senior Lecturer, Christie NHS Foundation Trust, Manchester

Professor Michael I. Bennett, St Gemma's Professor of Palliative Medicine, Leeds Institute of Health Sciences, University of Leeds, Leeds

Dr Christine Berling, Head of International and European Affairs, Directorate General for Health, Ministry of Health and Solidarity, Paris, France

Dr Ruth E. Board, Consultant in Medical Oncology, Lancashire Teaching Hospitals NHS Foundation Trust, Preston; Honorary Senior Lecturer, University of Manchester, Manchester

Mr Hugh Butcher, Cancer Patient Advocate and University of Leeds Visiting Research Fellow (Patient and Public Involvement), Leeds Institute of Cancer and Pathology, University of Leeds, Leeds

Dr Josie Butcher, Consultant and Director, Psychosexual Medicine and Therapy Service, Cheshire and Wirral Partnership NHS Foundation Trust, Chester

Dr Lynn Calman, Senior Research Fellow, Macmillan Survivorship Research Group, Faculty of Health Sciences, University of Southampton, Southampton

Dr Kate Cardale, Consultant in Clinical Oncology, Leeds Cancer Centre, St James's University Hospital, Leeds Teaching Hospitals NHS Trust, Leeds

Mrs Anne Carter, Advanced Oncology Team Leader Dietitian, Lancashire Teaching Hospitals NHS Foundation Trust, Preston

Dr Meera Chauhan, Clinical Research Fellow, University of Leicester, Leicester

Dr Vinton Cheng, Clinical Research Fellow, CRUK/MRC Oxford Institute for Radiation Oncology, Department of Oncology, University of Oxford, Oxford

Dr Sinead Clarke, GP Adviser, Macmillan Cancer Support, London

Miss Kate Cleary, Administrative Officer, Wales Cancer Research Centre, Cardiff University, Cardiff

Dr Laura Clipsham, Consultant in Palliative Medicine, Leicester Royal Infirmary, University Hospitals of Leicester NHS Trust, Leicester

Mrs Tracey Coleby, Macmillan Breast Palliative Care Clinical Nurse Specialist, Christie NHS Foundation Trust, Manchester

Dr Alicia-Marie Conway, Specialist Registrar in Medical Oncology, Christie NHS Foundation Trust, Manchester

- Dr Anthony Cunliffe**, Macmillan Lead GP Adviser for Prevention and Diagnosis, Macmillan Cancer Support, London
- Dr Iva Damyanova**, Consultant in Medical Oncology, Mid-Yorkshire Hospitals NHS Trust, Wakefield
- Ms Bethan Daniel**, Macmillan Secondary Breast Clinical Nurse Specialist, Christie NHS Foundation Trust, Manchester
- Dr Gemma Dart**, Registrar in Medical Oncology, Leeds Cancer Centre, St James's University Hospital, Leeds Teaching Hospitals NHS Trust, Leeds
- Professor Sean Duffy**, West Yorkshire and Harrogate Cancer Alliance Lead, Leeds
- Dr Ladislav Dusek**, Head of Department, Institute for Biostatistics and Analyses, Faculty of Medicine, Masaryk University, Czechia
- Mrs Katy Everson**, Specialist Dietitian in Oncology, Royal Preston Hospital, Lancashire Teaching Hospitals NHS Foundation Trust, Preston
- Professor Dame Lesley Fallowfield**, Director, Sussex Health Outcomes Research and Education in Cancer (SHORE-C), University of Sussex, Brighton
- Dr Claudia Ferrari**, Head of Department of Care Organization, French National Cancer Institute (INCa), Boulogne Billancourt, France
- Mr Andrew Fishburn**, Lead Clinical Nurse Specialist in Head and Neck, Lancashire Teaching Hospitals NHS Foundation Trust, Preston
- Dr Jim Fitzgibbon**, Volunteer Lead Research Partner, Wales Cancer Research Centre, Cardiff University, Cardiff
- Dr Lucy Flanders**, Core Medical Trainee, National Medical Director's Clinical Fellow, NHS England, London
- Dr Nicola Flaum**, Specialist Registrar in Medical Oncology, Christie NHS Foundation Trust, Manchester
- Professor Claire Foster**, Professor of Psychosocial Oncology and Director of Macmillan Survivorship Research Group, Faculty of Health Sciences, University of Southampton, Southampton
- Dr Alexandra Gilbert**, NIHR Academic Clinical Lecturer in Clinical Oncology, University of Leeds; Leeds Cancer Centre, St James's University Hospital, Leeds Teaching Hospitals NHS Trust, Leeds
- Dr Justin Grayer**, Principal Clinical Psychologist and Psychosexual and Relationship Therapist, Lead of Adult Psychological Support Team, Royal Marsden NHS Foundation Trust, London
- Dr Geoff Hall**, Senior Lecturer in Medical Oncology, Leeds Institute of Cancer and Pathology, University of Leeds, Leeds; Leeds Cancer Centre, St James's University Hospital, Leeds Teaching Hospitals NHS Trust, Leeds
- Dr Jurjees Hasan**, Consultant in Medical Oncology, Christie NHS Foundation Trust, Manchester
- Miss Rachel Hewitson**, Macmillan Speech and Language Therapist, Lancashire Teaching Hospitals NHS Foundation Trust, Preston

- Dr Nicola Hughes**, Academic Clinical Fellow in Medical Oncology, Leeds Cancer Centre, St James's University Hospital, Leeds Teaching Hospitals NHS Trust, Leeds
- Dr Fiona James**, Foundation Doctor, Royal Preston Hospital, Lancashire Teaching Hospitals NHS Foundation Trust, Preston
- Professor Stein Kaasa**, Head of Department of Oncology, Oslo University Hospital and University of Oslo, Oslo, Norway
- Dr Suryanarayana Kakkilaya**, Consultant in Psychiatry, Elysium Healthcare, Warrington
- Dr Clare Kane**, Registrar in Clinical Oncology, North Middlesex University Hospital NHS Trust, London
- Dr Sam Khan**, Clinical Research Fellow, University of Leicester, Leicester
- Dr Hariharan Kuhan**, Specialist Registrar in Medical Oncology, Mount Vernon Cancer Centre, Northwood, Middlesex
- Ms Laura Lee**, CEO, Maggie's Centres, London
- Dr Rebecca Lee**, Specialist Registrar, Christie NHS Foundation Trust, Manchester
- Dr Pauline Leonard**, Consultant in Medical Oncology, Whittington Health NHS Trust, London
- Dr Alexandra R. Lewis**, Specialist Registrar in Medical Oncology, Christie NHS Foundation Trust, Manchester
- Dr Kok Haw Jonathan Lim**, Specialty Trainee in Medical Oncology, Christie NHS Foundation Trust, Manchester
- Dr Oana C. Lindner**, Research Fellow, Patient-Centred Outcomes Research Group, University of Leeds, Leeds
- Dr Kim Linton**, Consultant in Medical Oncology, Christie NHS Foundation Trust, Manchester
- Dr Fotios Loupakis**, Consultant in Medical Oncology, Azienda University Hospital, Pisa, Italy
- Dr Emma Lowe**, Consultant in Palliative Medicine, Mid Yorkshire Hospitals NHS Trust, Wakefield
- Professor Lucio Luzzatto**, Honorary Professor of Haematology, University of Florence, Florence, Italy
- Dr Jane Maher**, Joint Chief Medical Officer, Macmillan Cancer Support, London; Honorary Consultant in Clinical Oncology, Mount Vernon Cancer Centre, Northwood, Middlesex
- Dr Lucinda Melcher**, Consultant in Clinical Oncology, North Middlesex University Hospital NHS Trust, London
- Dr Maung Maung Myat Moe**, Consultant in Medical Oncology, North Middlesex University Hospital NHS Trust, London
- Dr Mulyati Mohamed**, Specialty Doctor in Medical Oncology, Whittington Health NHS Trust, London

- Dr Siobhan Morrison**, Registrar in Clinical Oncology, Christie NHS Foundation Trust, Manchester
- Dr Paul Nathan**, Consultant in Medical Oncology, Mount Vernon Cancer Centre, Northwood, Middlesex
- Professor Richard D. Neal**, Professor of Primary Care Oncology, University of Leeds, Leeds
- Dr Annmarie Nelson**, Scientific Director, Marie Curie Research Centre, Cardiff University, Cardiff
- Dr Pete Nightingale**, GP Adviser End of Life Care, Macmillan Cancer Support, Lancaster
- Dr Anna Olsson-Brown**, Registrar in Medical Oncology, Clatterbridge Cancer Centre NHS Foundation Trust, Birkenhead; Clinical Research Fellow, University of Liverpool, Liverpool
- Dr Mark Openshaw**, Clinical Research Fellow, University of Leicester, Leicester
- Dr Louisa Petchey**, Senior Policy Analyst, Macmillan Cancer Support, London
- Ms Gail Prout**, Skin Cancer Clinical Nurse Specialist, Mount Vernon Cancer Centre, Northwood, Middlesex
- Dr Dulani Ranatunge**, Specialist Registrar in Medical Oncology, Leeds Cancer Centre, St James's University Hospital, Leeds Teaching Hospitals NHS Trust, Leeds
- Dr Charlotte Richardson**, Registrar in Medical Oncology, Leeds Cancer Centre, St James's University Hospital, Leeds Teaching Hospitals NHS Trust, Leeds
- Dr Lesley Seddon**, Consultant in Health Psychology (Oncology) and Head of Psychology Services, Royal Preston Hospital, Lancashire Teaching Hospitals NHS Foundation Trust, Preston
- Professor Peter Selby**, Professor of Cancer Medicine and Associate Dean, Leeds Institute of Cancer and Pathology, University of Leeds, Leeds; Leeds Cancer Centre, St James's University Hospital, Leeds Teaching Hospitals NHS Trust, Leeds
- Dr Richard Simcock**, Consultant in Clinical Oncology, Sussex Cancer Centre, Brighton and Sussex University Hospitals NHS Trust, Brighton
- Mrs Cate Simmons**, Upper GI and CUP Clinical Nurse Specialist, Princess Alexandra Hospital, Harlow
- Dr Muthiah Sivaramalingam**, Consultant in Clinical Oncology, Royal Preston Hospital, Lancashire Teaching Hospitals NHS Foundation Trust, Preston
- Dr Lesley Smith**, Consequences of Treatment Programme Manager, Macmillan Cancer Support, London
- Dr Dan Stark**, Consultant in Medical Oncology, Leeds Cancer Centre, St James's University Hospital, Leeds Teaching Hospitals NHS Trust, Leeds
- Dr Jacqui Stringer**, Clinical Lead, Tissue Viability and Complementary Health and Wellbeing, Christie NHS Foundation Trust, Manchester; Honorary Lecturer, University of Manchester, Manchester

Dr Daniel Swinson, Consultant in Medical Oncology, Leeds Cancer Centre, St James's University Hospital, Leeds Teaching Hospitals NHS Trust, Leeds

Dr Elena Takeuchi, Consultant in Medical Oncology, Christie NHS Foundation Trust, Manchester

Professor Denis Talbot, Professor of Cancer Medicine, Churchill Hospital, Oxford University Hospitals NHS Foundation Trust, Oxford

Professor Anne Thomas, Professor of Cancer Therapeutics, University of Leicester, Leicester

Dr Luzia Travado, Head of Psycho-Oncology, Champalimaud Clinical Centre, Champalimaud Foundation, Lisbon, Portugal

Miss Lorraine Turner, Advanced Nurse Practitioner in Experimental Cancer Medicine, NIHR/Cancer Research UK Christie Clinical Research Facility, Christie NHS Foundation Trust, Manchester

Dr Rob Turner, Operational Lead Cancer Clinician, Leeds Cancer Centre, Leeds Teaching Hospitals NHS Trust, Leeds

Professor Galina Velikova, Professor of Psychosocial and Medical Oncology, Leeds Institute of Cancer and Pathology, University of Leeds, Leeds; Leeds Cancer Centre, St James's University Hospital, Leeds Teaching Hospitals NHS Trust, Leeds

Mr Pete Wallroth, CEO/Founder, Mummy's Star charity (www.mummystar.org)

Professor Andrew M. Wardley, Medical Director, NIHR Cancer Research UK Christie Clinical Research Facility, Christie NHS Foundation Trust, Manchester; Division of Cancer Sciences, University of Manchester, Manchester

Dr Isabel White, Clinical Research Fellow in Psychosexual Practice, Royal Marsden NHS Foundation Trust, London

Dr Penny Wright, Associate Professor in Psychosocial Cancer Care, Leeds Institute of Cancer and Pathology, University of Leeds, Leeds

Dr Alison Young, Consultant in Medical Oncology, Leeds Cancer Centre, St James's University Hospital, Leeds Teaching Hospitals NHS Trust, Leeds

Dr Jane Younger, Consultant in Psychological Medicine, Clatterbridge Cancer Centre NHS Foundation Trust, Birkenhead

Dr Yin Zhou, GP and Clinical Research Fellow, Primary Care Unit, University of Cambridge, Cambridge

Dr Lucy Ziegler, Academic Fellow, Leeds Institute of Health Sciences, University of Leeds, Leeds

Preface

The great strides that have been made in cancer care and the technologies that surround cancer screening, diagnosis and treatment are important and well recognized. They have contributed to the radical improvements in cancer survivorship seen in recent decades across much of the world. It is, however, equally important to emphasize the advances that have been made in approaches to ensure that a person who is undergoing diagnostic investigations or cancer treatments, or who is a survivor of cancer, is kept at the centre of all activities. We have improved our knowledge of how to involve patients at all stages and ensure they achieve the best experience, well-being and quality of life. This book describes the progress we have made and the efforts that must continue to strengthen this patient-centred approach. In our attempts to do justice to this very broad subject, we have involved multi-professional teams as authors of both the perspective chapters and the case reports. The teams who have developed and edited this book, and who have written the individual contributions, include not only oncologists and patients but also psychologists, psychiatrists, nurses and allied health professionals, as well as a wide-ranging mixture of senior and junior people from the many professions.

To achieve the best patient-centred care, it is important to integrate the efforts of many disciplines, professions and institutions. Cancer care becomes increasingly complex and reaches across primary, secondary, tertiary and social care, requiring the interactions of many healthcare institutions in every sector. The importance of integrating specialized multidisciplinary cancer care through cancer networks and other arrangements has been recognized for more than two decades, but opportunities to improve integration and to ensure that it supports patient-centred care continue to grow. Perhaps most notably, modern health informatics provides us with excellent opportunities to integrate the care of cancer patients between disciplines, professions and institutions with the minimum of disruption to patients' lives. Increasingly, it will be possible to move information rather than patients around the healthcare system, allowing care to be delivered in an integrated way close to patients' homes for much of the time. Of course, important periods of time will continue to be needed in specialist facilities for the delivery of appropriate aspects of patient care.

This book is part of a prize-winning annual series of books on key topics in cancer care that are important to patients and professionals alike and that are growing, developing and shaping future approaches.

Galina Velikova, Lesley Fallowfield, Jane Younger, Ruth Board and Peter Selby, Editors
Johnathan Joffe, Chairman, Association of Cancer Physicians
Jane Maher, Joint Chief Medical Officer, Macmillan Cancer Support

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Galina Velikova, Lesley Fallowfield, Jane Younger, Ruth Board and Peter Selby

Association of Cancer Physicians

The *Problem Solving* series of cancer-related books is developed and prepared by the Association of Cancer Physicians, often in partnership with one or more other specialist medical organizations. As the representative body for medical oncologists in the UK, the Association of Cancer Physicians has a broad set of aims, including education for its own members and for non-members, including interested clinicians, healthcare professionals and the public. The *Problem Solving* series is a planned sequence of publications that derive from a programme of annual scientific workshops initiated in 2014 with 'Problem Solving in Acute Oncology' followed by 'Problem Solving in Older Cancer Patients', 'Problem Solving Through Precision Oncology' and, most recently, 'Problem Solving in Patient-Centred and Integrated Cancer Care'.

The publications involve considerable work from members and other contributors; this work is done without remuneration, as an educational service. The books have been well received and we are delighted with their standard. *Problem Solving in Older Cancer Patients* and *Problem Solving Through Precision Oncology* were awarded the BMA prizes for best oncology book of the year in 2016 and 2017, respectively.

The Association of Cancer Physicians wishes to thank all the contributors to this and previous books and to those yet to come.

Johnathan Joffe, Chairman, Association of Cancer Physicians

Abbreviations

ABVD	Doxorubicin, bleomycin, vinblastine, dacarbazine	HNA	Holistic needs assessment
ADT	Androgen deprivation therapy	HRQOL	Health-related quality of life
AFP	Alpha-fetoprotein	IVADO	Ifosfamide, vincristine, dactinomycin, doxorubicin
Akt	Protein kinase B	LDH	Lactate dehydrogenase
ALK	Anaplastic lymphoma kinase	LHRHa	Luteinizing hormone-releasing hormone analogue
BRAF	Serine/threonine-protein kinase B-Raf	MAPK	Mitogen-activated protein kinase
BSL	British Sign Language	MDT	Multidisciplinary team
CAM	Complementary and alternative medicine	MEK	Mitogen-activated protein kinase kinase
CanCon	Joint Action on Cancer Control	NCSI	National Cancer Survivorship Initiative
CBT	Cognitive behavioural therapy	NSCLC	Non-small-cell lung carcinoma
CCCN	Comprehensive cancer care network	OxMdG	Oxaliplatin, fluorouracil, folinic acid
CEA	Carcinoembryonic antigen	pCR	Pathological complete response
CK	Cytokeratin	PD-L1	Programmed death-ligand 1
CQUIN	Commissioning for quality and innovation	PPIE	Patient and public involvement and engagement
CRP	C-reactive protein	PR	Progesterone receptor
CRPC	Castrate-resistant prostate cancer	PROMs	Patient-reported outcome measures
CTCAE	Common terminology criteria for adverse events	PS	Performance status
DART	Distress Assessment and Response Tool	PSA	Prostate-specific antigen
dCRT	Definitive chemoradiotherapy	QOL	Quality of life
EGFR	Epidermal growth factor receptor	RANKL	Receptor activator of nuclear factor kappa-B ligand
EPF	European Patients' Forum	SACT	Systemic anticancer therapy
ER	Oestrogen receptor	SDI-21	21-item Social Difficulties Inventory
FDG	Fluorodeoxyglucose	TKI	Tyrosine kinase inhibitor
FIGO	International Federation of Gynecology and Obstetrics	TPN	Total parenteral nutrition
FISH	Fluorescence <i>in situ</i> hybridization	TTF-1	Thyroid transcription factor 1
FOLFOX	Fluorouracil, folinic acid, oxaliplatin	TYA	Teenage and young adult
GCSF	Granulocyte-colony stimulating factor	VIDE	Vincristine, ifosfamide, doxorubicin, etoposide
hCG	Human chorionic gonadotrophin		
HER2	Human epidermal growth factor receptor 2		

We would like to dedicate the book to
Mike Baum, Ken Calman, Jim Till and Peter Maguire.

01 Patient-Centred and Integrated Cancer Care

Peter Selby, Ruth E. Board, Galina Velikova

Introduction

The delivery of cancer care must focus on ensuring the best outcomes and experience for the patient by drawing on the wide range of skills of the multidisciplinary team (MDT). These are a combination of clinical and technical skills, together with good communication, empathy and involvement of the patient in all aspects of care planning and delivery. Patient-centred care necessitates excellence in the quality and speed of diagnostic work and in the delivery of treatment, follow-up and long-term support. It requires control of the tumour and the best possible patient survival. We must also optimize health-related quality of life (HRQOL), patient experience and patient satisfaction with care. The best clinical options should be identified, preferably by a specialized MDT. The options are then considered with the patient, the family and carers. Decisions must take into account the views of both the healthcare professionals and the patient. Delivering excellent patient-centred care requires good communication skills. Patient participation in shared decision making, patient empowerment, and patient engagement in individual care, service planning and research all contribute to driving excellent patient-centred care.

The terminology in this area is rightly constantly evolving. ‘Patient-centred care’ is widely used to describe these aspects of cancer care, and we have used the term in this book. We recognize, however, that as the field extends to include approaches to people who undergo screening tests and diagnostic investigations, and as cancer survivors take up the reins of their lives again, the term ‘person-centred care’ becomes increasingly appropriate. This book brings together colleagues from a wide range of healthcare disciplines to articulate their understanding of patient-centred care, how to deliver it and how to consolidate its position in cancer care systems. A key aspect of developing and delivering excellent patient-centred care is the collaboration between many professions and disciplines. Integration of care can improve outcomes for cancer patients and is especially important to ensure a patient-centred approach.

Commitments to patient-centred care have been in place for several decades. An early example in the UK lay in the 1995 Calman–Hine report,¹ which said: ‘The development of cancer services should be patient-centred and should take account of patients’, families’ and carers’ views and preferences as well as those of professionals involved in cancer care. Individuals’ perceptions of their needs may differ from those of the professional. Good communication between professionals and patients is especially important.’ These concepts are brought up to date and elegantly expressed by Abrahams *et al.*² (Figure 1.1).

Key challenges

Excellence in patient-centred care has many challenges. Patient outcomes have many aspects, and assessing them requires increasingly complex outcome measures, often patient-reported outcome measures (PROMs) (see Chapter 2). Psychological and social factors are key aspects of patients’

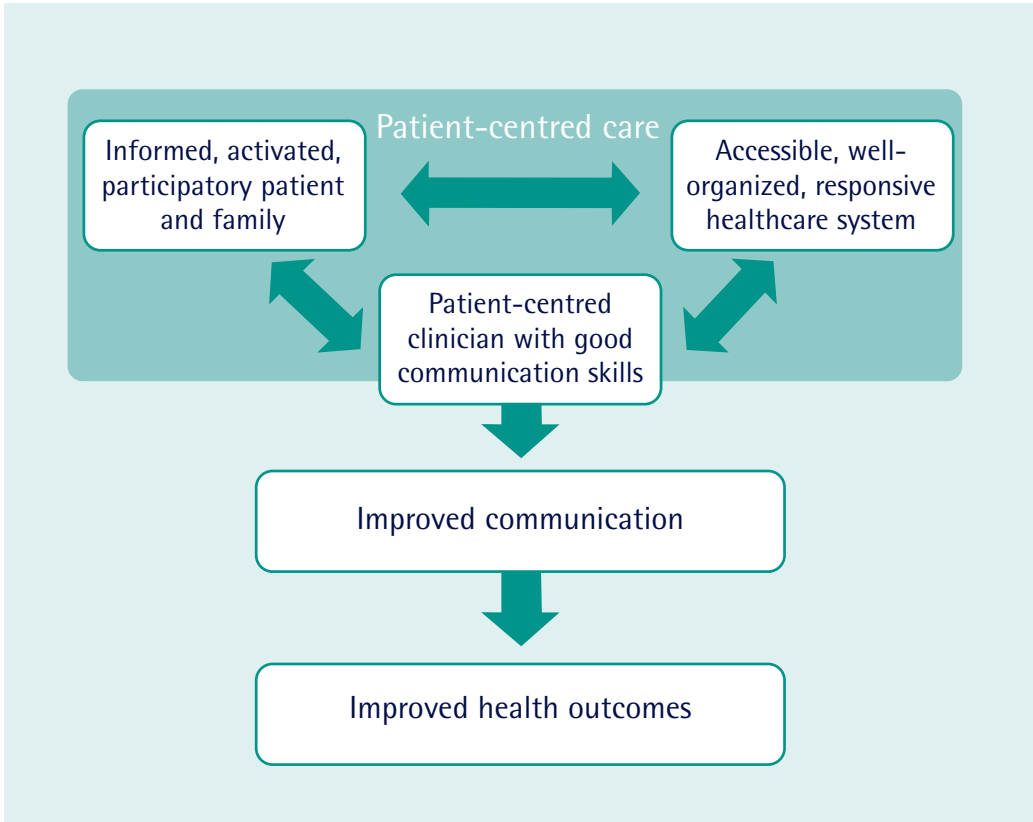


Figure 1.1 A model for patient-centred care (adapted from Abrahams et al.²).

quality of life (QOL) and require attention and measurement (see Chapters 2, 3 and 15). The training and skill set of the specialist oncology MDT must encompass high levels of communication skills; some team members will need advanced communication skills (see Chapter 4). The distribution of roles in the MDT will draw on different strengths to bring about a patient-centred approach. Some team members may be naturally excellent communicators; for others it will be an acquired skill. Teams should consciously plan their activities to draw on the strengths of their members. Increasingly, patient engagement and empowerment are contributing to improve the quality and outcomes of care (see Chapters 5 and 18). Primary care and the voluntary sector are vitally important in ensuring the best patient-centred care (see Chapters 6 and 7). As diagnosis and treatments improve, many more patients are surviving their cancers and require support during their periods of active treatment, as well as careful consideration of what is needed thereafter to ensure the best outcomes (see Chapters 8–12).

There is good evidence that cancer care can be delivered well when disciplines and institutions work together in an integrated way (see Chapter 13). However, we identify a series of special challenges to integrated cancer care. The first challenge is to integrate primary care and hospital care, which has been well reviewed by Rubin *et al.*³ They concluded: ‘The strengths of primary care – its continuous, coordinated, and comprehensive care for individuals and families – are particularly evident in prevention and diagnosis, in shared follow-up and survivorship care, and

in end-of-life care.’ Perhaps the greatest challenge for future links to primary care will come in the development of joint informatics approaches between primary care and the hospital oncology team to support communication between the teams and with patients that will underpin speed and excellence. These developments will aid improvements in GP–oncology MDT communications that will support work on earlier cancer diagnosis, patients’ whole cancer journey, and integrated hospital–community approaches to survivorship and rehabilitation (see Chapters 8–13).

Second, links between oncology and palliative care have always been central to the best patient-centred approaches; these have been reviewed recently by Hui and Bruera.⁴ The integration of palliative and supportive care throughout the patient’s journey will bring well-recognized benefits in terms of QOL, symptom control and patient experience (see Chapters 11 and 12). There is emerging evidence that early palliative care can be associated with improved service delivery and possibly improved survival.⁵

Third, links between oncology and geriatrics will be vitally important.⁶ Cancer is a disease of older people and in the UK two-thirds of our patients are diagnosed when over the age of 65 years. In general, older people are diagnosed later, have less treatment and their cure rates are generally lower. The reasons underpinning the low uptake of major cancer treatments in older people are poorly defined, but probably include comorbidity as well as patient preference and healthcare professional biases.

Fourth, the best outcomes for patients, including the best QOL and the best experience, mean that the specialist oncology team must link with other hospital disciplines to bring in their skills during both the diagnosis and management of their patients. Modern health informatics is increasingly facilitating such links and approaches. Electronic patient records enable good communications between hospital teams to the benefit of patients (see Chapter 13).

Finally, and importantly, close liaison between psychology, psychiatry, GPs, social services and cancer specialists is essential to achieve excellent, integrated, patient-centred care.

Patient-centred care acknowledges patients’ individual information needs and the need for support for both physical and psychological health. It is important to recognize and adapt patient-centred care depending on the individual patient’s wishes, background, social support and physical and psychological comorbidities. Integrating with a range of other medical specialties, allied healthcare professionals and third sector providers such as charitable organizations can help tailor communication and treatment for individual patient needs.

Tools to promote patient-centred care

A substantial number of tools need to be deployed to ensure that the care of cancer patients is both excellent and patient-centred.

- Clear policy and guidance on the importance and best ways to achieve patient-centred care.^{7–11} Commissioners and management models should specify patient-centred approaches.
- An emphasis on patient-centred approaches in healthcare professionals’ training and in the leadership, organization and management of health services.
- Patient engagement and empowerment (see Chapter 5) are powerful sources of influence on care quality. We should consistently seek patient input. Initiatives can be ‘co-produced’ by patients and healthcare professionals. As we develop new policies and plans, joint working between healthcare professionals and patients, carers and advocates will ensure a patient-centred approach.⁸

- Excellence in communication training for healthcare professionals.
- Provision of ongoing holistic needs assessment and support for patients by front line healthcare professionals and appropriate engagement of specialized psychosocial oncology services and counselling.
- Modern health informatics can ensure ready communications and access to information for patients and healthcare professionals and will underpin the future of patient-centred care.
- Measuring HRQOL and PROMs in clinical practice, clinical research and population studies (see Chapter 2). Such measurements provide insights into patient well-being, experience and quality of outcome, as well as valuable quantitative feedback on the attainment of patient-centred goals. The ability to measure QOL through PROMs allows us to draw attention to these key issues and measure the impact of efforts to provide excellent patient-centred care.

Conclusion



There is a longstanding consensus that cancer care should be patient-centred and integrated and there is considerable agreement about what that means. There is recognition, however, that patient-centred and integrated care is difficult to achieve and remains incomplete, but we have powerful tools to support continued progress. The chapters and case studies in this book provide evidence, advice and guidance to help healthcare professionals achieve these aims.

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Problem Solving in Patient-Centred and Integrated Cancer Care

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